

Sponsorship Prospectus

React Conf

May 15-16 2024

Henderson, Nevada

React Conf is back for 2024! For the first time in React Conf history, we are offering sponsorship opportunities.

We anticipate a **vibrant mix of 700 in-person attendees** and countless more joining us via our free live stream and talk recordings.

This is a unique chance to connect with **the largest React event of the year** and gain unparalleled exposure to a dedicated and growing community of React developers.

Whether you choose to sponsor remotely or in-person, **your brand will be at the forefront of an event that is shaping the future of React development.** We invite you to review the following sponsorship packages and look forward to the possibility of partnering with you for React Conf 2024.

Event info

- May 15th - 16th
- 20 talks, single track
- Major announcements and launches from the React Team
- In-person experience for 700 attendees
- Remote experience: Free live stream and talk recordings, attendee Discord to encourage remote engagements
- First time React Conf has been open to sponsorships
- Diverse and highly engaged audience, from beginners to seasoned professionals

2015

Founded

20

Speakers

700+

React
Enthusiasts

2

Days

200k

Projected
combined
views online

4M

React
DevTools
users reach

The Westin Lake Las Vegas Resort & Spa

Just northeast of Henderson, NV, the luxurious Westin is a hidden oasis with breathtaking views. The resort offers a plethora of opportunities for relaxation and recreation. Your visit is sure to be memorable.



Customized Sponsorship

We offer a range of sponsorship packages and are open to custom accommodations upon request, allowing you to choose a sponsorship experience that best aligns with your marketing goals.

Diamond

(\$100,000 - 1 available)

Ensure the React community hears your message

Gold

(\$50,000 - 3 available)

Engage directly with the React community

Silver

(\$25,000 - 10 available)

Make your presence known at React Conf

Bronze

(\$10,000)

Associate your brand with React Conf

Diamond

(\$100,000 - 1 available)

Ensure the React
community hears
your message

- **1 conference session or panel slot** (idea, slides, and dry run must be approved by React Conf content committee)
- **Booth space with prime location**
- **4x complimentary tickets and 1 complimentary hotel room**
- **6x reserved tickets** (payment required)
- **Pre-roll for all talk recordings** (dedicated, 5s)
- **Dedicated channel on conference attendee chat**
- **Dedicated Discord channel with conference organizers for planning**
- 60s video on the main screen during breaks (must be approved by content committee)
- 60s video on livestream during breaks (must be approved by content committee)
- Dedicated sponsor announcement before the conference on Twitter from reactjs@ (700K followers)
- Dedicated thank you to our sponsors announcement after the conference on Twitter from reactjs@ (700K followers)
- Logo in conference newsletter sent before, during, and after the event
- Logo on the conference website
- **Custom accommodations upon request**

Gold

(\$50,000 - 3 available)

Engage directly
with the React
community

- **1 lightning talk** (idea, slides, and dry run must be approved by React Conf content committee)
- **Booth space** (location to be determined by organizers)
- **2x complimentary tickets and 1 complimentary hotel room**
- **4x reserved tickets** (payment required)
- **Logo displayed before every talk recording** (grouped, 5s)
- **60s video on the main screen during breaks** (must be approved by content committee)
- **60s video on livestream during breaks** (must be approved by content committee)
- **Dedicated sponsor announcement before the conference on Twitter from reactjs@** (700K followers)
- **Dedicated thank you to our sponsors announcement after the conference on Twitter from reactjs@** (700K followers)
- Logo in conference newsletter sent before, during, and after the event
- Logo on the conference website



Sponsorship Packages

Silver

(\$25,000 - 10 available)

Make your
presence known
at React Conf

- **1x complimentary ticket, 2x reserved tickets** (payment required)
- **30s video on the main screen during breaks** (must be approved by content committee)
- **30s video on livestream during breaks** (must be approved by content committee)
- Grouped sponsor announcement before the conference on Twitter from reactjs@ (700K followers)
- Grouped thank you to our sponsors announcement after the conference on Twitter from reactjs@ (700K followers)
- Logo in conference newsletter sent before, during, and after the event
- Logo on the conference website



Sponsorship Packages

Bronze

(\$10,000)

Associate your
brand with
React Conf

- Grouped logo in livestream during breaks
- Grouped sponsor announcement before the conference on Twitter from reactjs@ (700K followers)
- Group thank you to our sponsors announcement after the conference on Twitter from reactjs@ (700K followers)
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Sponsorship

Add ons

- Afterparty sponsor (contact for pricing)
- Coffee break sponsor (contact for pricing)
- Diversity sponsor (contact for pricing)

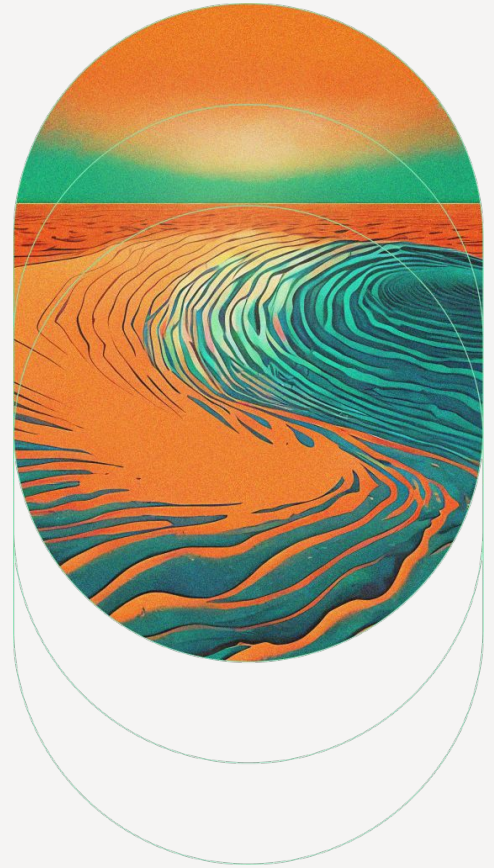
By sponsoring React Conf 2024, you're not just sponsoring an event - you're investing in the growth and future of the React community.

Deadlines

- **Payment** is required 2 weeks after contract signing or April 15, 2024, whichever comes first
- **Video assets** (Diamond, Gold, and Silver only): Videos must be received by April 15, 2024, this includes: videos displayed on the livestream, at the in-person event, and preroll video for recorded talks (Diamond only)
- **Booth materials** (Diamond and Gold only): Booth materials must arrive on-site by May 1st, 2024
- **Talk, panel, and lightning talk deadlines** (Diamond and Gold only)
 - Abstract due: February 16, 2024
 - Slides due: March 15, 2024
 - First dry run dates: Mar 18-22, 2024
 - Deadline to make required changes from first dry run: April 12, 2024
 - Second dry run dates: April 15-19, 2024

Benefits

- **Brand Visibility:** Your brand will be prominently displayed to a large audience of professional developers, both in-person and online.
- **Community Engagement:** Engage directly with the React community through a dedicated Discord channel, conference booth, and potential speaking opportunities.
- **Thought Leadership:** Demonstrate your company's commitment to the React ecosystem and position your brand as a thought leader in the industry.
- **Marketing Opportunities:** Leverage our marketing channels, including our Twitter account with 700K followers and our reach of over 4 million React DevTools users, to further promote your brand.
- **Recruitment and Talent Acquisition:** React Conf 2024 attracts a diverse pool of talent, from budding developers to seasoned professionals, providing a unique opportunity to meet potential candidates in person and assess their skills and fit for your organization. This is a chance to showcase your company culture, projects, and opportunities, helping you stand out in the competitive tech recruitment landscape.



Contact

Please contact Barbara
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(barbara@callstack.com) with
any questions or to initiate a
sponsorship.

